



# BEST

Bioenergy and  
Sustainable Technologies



# Lessons Learned from Alternative Fuels Experience

24.01.2020, CEBC Graz

DI (FH) Andrea Sonnleitner

# Background



## **DECARBONISING THE TRANSPORT SECTOR**

= key goal of national and international climate change mitigation policies

**ALTERNATIVE FUELS AND PROPULSION SYSTEMS** to reduce greenhouse gas emissions and local pollutant emissions from the transport sector



## Former Market introduction

- Since energy crisis of the 1970s – many countries promoted the use of alternative fuels
- Different set of policy measures
- Implementation attempts not always successful
  - What are the reasons for that?
  - What are success factors or what are obstacles?
  - What can be learned from this former attempts?



**Project AMF Lessons Learned**

# Project Info



Technology Collaboration Programme on  
Advanced Motor Fuels



- IEA Advanced Motor Fuels Technology Collaboration Programme  
[www.iea-amf.org](http://www.iea-amf.org)
- Annex 59 Lessons Learned from Alternative Fuels Experience  
[https://www.iea-amf.org/content/projects/map\\_projects/59](https://www.iea-amf.org/content/projects/map_projects/59)
- 04/19-09/20
- 6 participating countries





# Methodology

Case studies and stakeholder interviews

Comparative Analysis

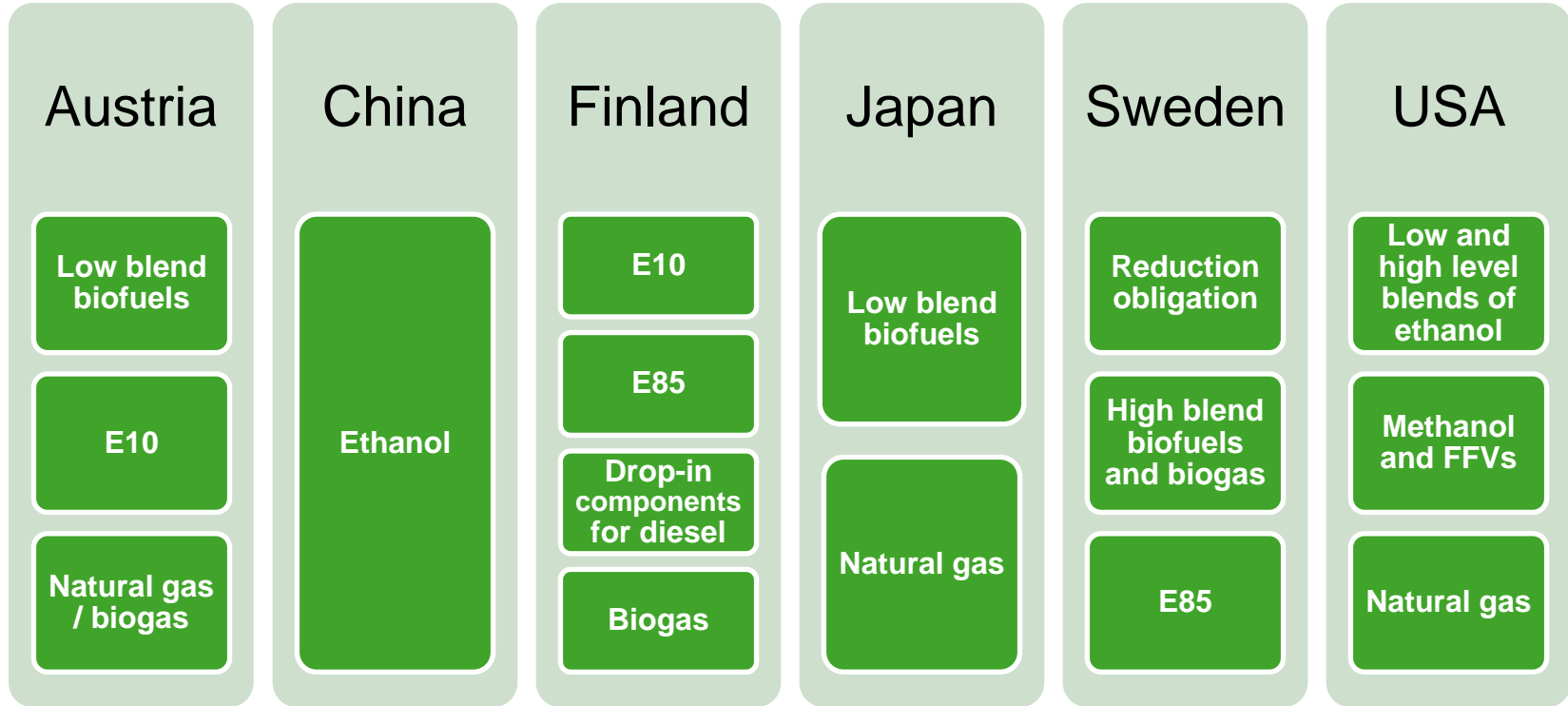
Expert workshop

Lessons and Recommendations

Policy Briefs and Key Messages

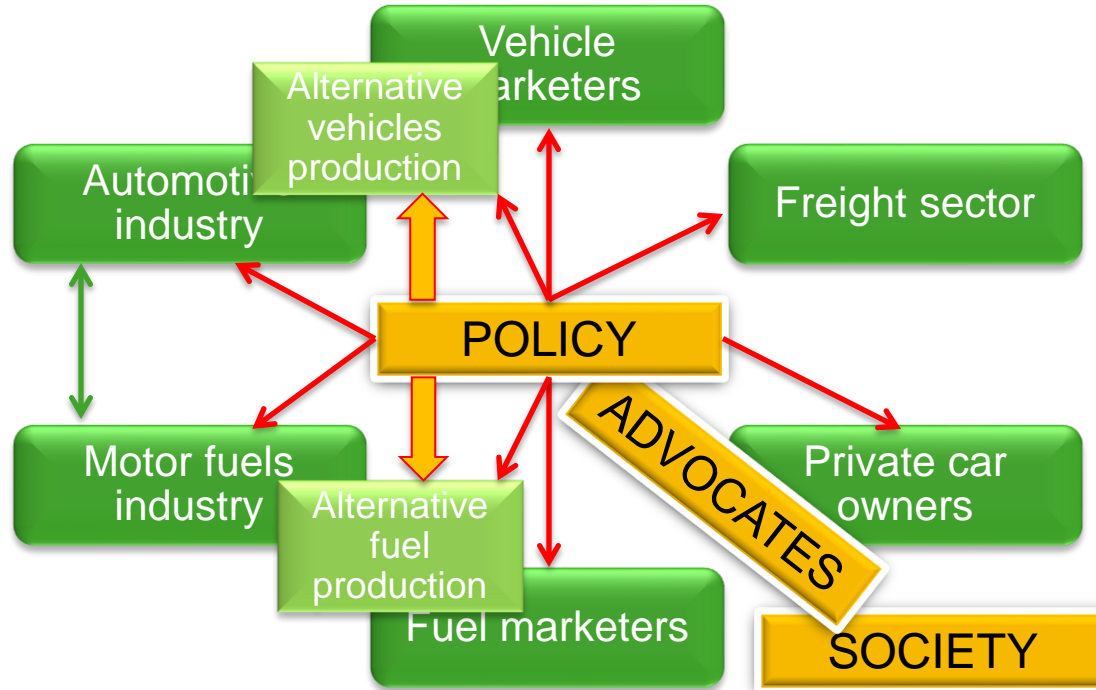


# Case Studies





# Stakeholders and the role of policy



- Concerns need to be addressed
- Benefits for all stakeholders need to be developed





# Implementation barriers

Technical  
issues /  
Infrastructure

Politics /  
Authorities

Costs /  
Economics

Consumers /  
Public

Country  
Specific  
Barriers



## Japan – example for politics

- Quality assurance law and Alternative Fuel Law (2010)
  - No obligatory introduction
  - Sets framework
- Missing incentives
- Top priority since nuclear accident 2011 securing electricity power, spread of biofuels low priority

→ Policy not strong enough to overcome various barriers



## USA – another example for politics

- Changing priorities:
  - energy security from oil embargo in the 1970s and 1980s
  - air quality benefits in the 1990s
  - GHG benefits in the 2000s and 2010s
  - economic advantages most recently.
- Reduction of benefits of alternative fuels by:
  - technology improvements (cleaner and more efficient gasoline and diesel vehicles)
  - New competing technologies (e.g. battery EVs and PHEVs)

→ Low and fluctuating political driver for alternative fuels

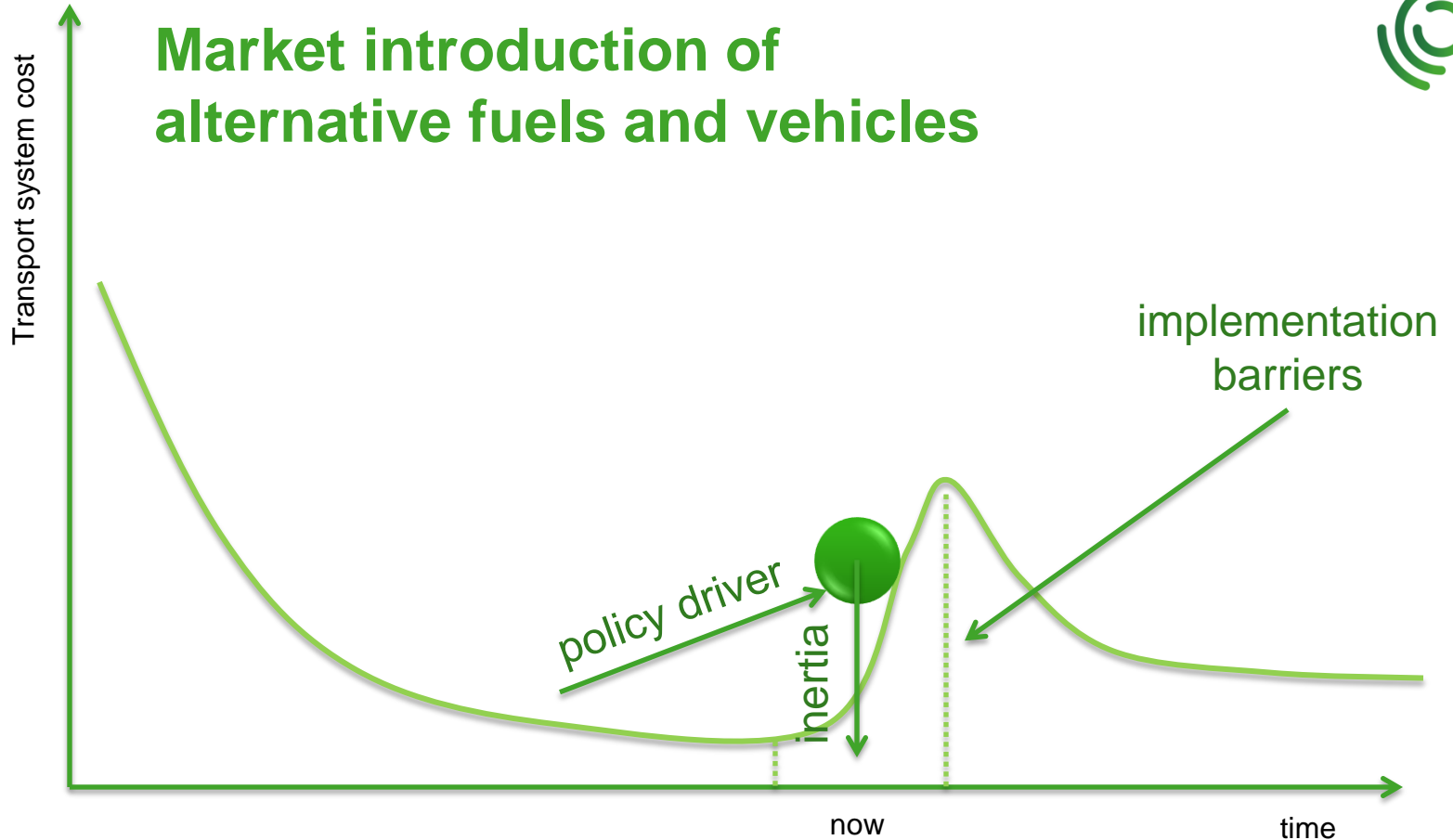


## Austria – example for consumers/public discussion

- Successful market introduction of low blend biofuels (E5, B7)
- E10 implementation stopped two weeks before market entry (2012)
- Main Implementation barriers:
  - public discussion on Food/Feed/Fuel
  - Public discussion on engine compatibility
  - influence of market introduction in Germany
- Public opinion is of importance - policy measures, raising awareness and information dissemination are necessary



# Market introduction of alternative fuels and vehicles





## Lessons Learned

- Implementation barriers have to be overcome
- Importance and priority should be visible
  - Long term perspective and policy
  - Incentives at a high level
- Benefit for all groups of stakeholders



# Expert Workshop

- **May 2020 in Xian, China**
- AMF experts and experts outside the AMF TCP
- Presentation and discussion on results of the project Lessons Learned from Alternative Fuels Experience
- Contact: [andrea.sonnleitner@best-research.eu](mailto:andrea.sonnleitner@best-research.eu)



Thank you for  
your attention

DI (FH) Andrea  
Sonnleitner

BEST – Bioenergy and  
Sustainable Technologies  
GmbH

Sustainable Supply & Value  
Chains

Researcher - Biofuels

+43 5 02378-9437

[andrea.sonnleitner@best-  
research.eu](mailto:andrea.sonnleitner@best-research.eu)



© ecoplus / Daniel Hinterramskogler